



VANESSA BROADLEY



CONTACT



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KEY SKILLS

- Parent Advocacy & Education
- Program Development & Implementation
- Community Engagement & Outreach
- Leadership & Training Facilitation
- Culturally Responsive Services



EDUCATION

Bachelor of Science in Behavioral Science

California State University, Los Angeles



PROFILE SUMMARY

Dedicated advocate with extensive experience in parent education, family engagement, and community advocacy. Passionate about amplifying parent voices and bridging gaps in access to essential services. Proven track record in leadership, community engagement, and program implementation, fostering resilience and equity for families.



PROFESSIONAL EXPERIENCE

Common Thread Consulting

Consultant

2022 - Present

- Enhanced community engagement through collaborative projects with Clackamas County WIC.
- Developed strategies to strengthen connections between service providers and communities.

South Coast Regional Early Learning Hub

Community Navigator

2020 - Present

- Led implementation of Baby Promise and Preschool Promise programs across three counties.
- Established a Parent Advisory Council to shape local programs with caregivers' input.
- Facilitated and trained parents in Be Strong Families' Parent Cafés.

South Coast Head Start

Family Engagement Specialist / Parent Educator

2017 - 2020

- Designed and led parent education programs to amplify advocacy and community voice.
- Acted as a liaison between families and organizational leadership to ensure inclusive services.
- Provided individualized support to families navigating complex systems.

Trans International Trucking

Sales Manager

2014 - 2016

- Developed marketing strategies to acquire customers and recruit drivers.
- Negotiated contracts and maintained client relationships to drive growth.



VOLUNTEER & COMMUNITY INVOLVEMENT

- Provided translation and interpretation services to community organizations.
- Supported access to food, toys, and ODHS applications for Spanish-speaking families.
- Promoted parent advocacy through initiatives enhancing family resilience.